NEWS

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Carl von dem Bussche, AIF®, CFP®

Tampa-area Wealth Manager Awarded Accredited Investment Fiduciary® Designation

[PALM HARBOR, FL, April 10, 2007] – Carl von dem Bussche, AIF®, CFP® has been awarded the ACCREDITED INVESTMENT FIDUCIARY® designation from the Center for Fiduciary Studies. The AIF designation signifies training in fiduciary responsibility and is awarded to professionals who successfully complete a two-and-a-half day course and related examination. Von dem Bussche is President of Financial Guidance Group, an independent fee-only financial advisory firm, which he founded in 1993.

“As a fee-only advisor, I have long acted in a fiduciary capacity with my clients, putting their interests first,” says von dem Bussche. “The AIF designation will make it that much clearer to prospective clients that third-party influences never color my recommendations or interfere the delivery of what we consider to be the most independent, object advice possible.”

About Financial Guidance Group

Carl von dem Bussche, AIF®, CFP®, a native of Tampa Bay, founded Financial Guidance Group in 1993 to provide independent, objective financial planning services. He was one of the first fee-only planners in the Tampa area and remains one of the few planners who provide comprehensive planning that includes client goals, taxes, cash flow, insurance, estate planning, retirement planning and investments. A staunch advocate of the fee-only planning model (which means no commissions or third-party compensation is ever accepted), he believes there is an inherent conflict of interest when planners stand to gain financially from the financial solutions they recommend.

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Other financial professionals rely on Carl's knowledge and experience. He has served both as an expert witness on financial matters and has served as an industry arbitrator for the National Association of Securities Dealers (NASD). Carl also completed the process of becoming a CERTIFIED FINANCIAL PLANNER™ professional through the College for Financial Planning in Denver, CO. Planners like Carl who have successfully completed all the requirements set forth by the Certified Financial Planner Board of Standards, Inc. are generally recognized as the most qualified financial planners in the country.

Carl earned his A.A. degree in Business from St. Petersburg College. A member of the National Association of Personal Financial Advisors (NAPFA), the nation's premier organization for fee-only comprehensive financial advisors, he has served as a member of NAPFA's South Region Board of Directors and facilitates various educational workshops. Visit www.financialguidancegroup.com for more information about Carl von dem Bussche and his firm.

The Center for Fiduciary Studies

The Center for Fiduciary Studies is the first full-time training and research facility for fiduciaries. Associated with the Center for Executive Education, Joseph M. Katz Graduate School of Business, University of Pittsburgh, the Center teaches fiduciary standards of care and investment best practices designed for trustees and investment professionals. Its mission is to promote a culture of fiduciary responsibility and improve the decision-making process of investment fiduciaries. The Foundation for Fiduciary Studies is a nonprofit organization established for the purpose of defining the practices that detail a prudent process for investment fiduciaries. For more information, visit www.fi360.com.

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Note: When you need a financial expert to speak on personal money management and financial planning topics – in an easy-to-understand and entertaining way – please contact Carl von dem Bussche and the financial professionals at Financial Guidance Group.

~ Thank you!