

February 2007

Local Financial Advisor Earns Prestigious Credential

Christoph von dem Bussche Adds CFP® Mark of Distinction to His Name



Christoph von dem Bussche, CFP®

Christoph von dem Bussche, a Financial Advisor with Palm Harbor-based Financial Guidance Group, Inc., has been authorized by the Certified Financial Planner Board of Standards (CFP Board) to use the certification marks CFP®, Certified Financial Planner™ and CFP (with flame logo)® in accordance with CFP Board certification and renewal requirements. Von dem Bussche provides comprehensive wealth management services to individuals, families and trusts.

The CFP marks identify individuals who have met the rigorous education, examination, experience and ethical requirements of the CFP Board. Von dem Bussche recently passed the CFP® Certification Examination, which covers the following areas: the financial planning process, risk management, investments, tax planning and management, retirement and employee benefits, and estate planning. Only 54% of those who sat for the examination passed. He had already met the experience requirement and completed the required curriculum through the College of Financial Planning in Denver, CO. CFP certificants like von dem Bussche also agree to meet ongoing continuing education requirements and to uphold the CFP Board's Code of Ethics and Professional Responsibility and Financial Planning Practice Standards.

CFP Board, a nonprofit regulatory organization, fosters professional standards in personal financial planning so that the public values, has access to and benefits from competent and ethical financial planning. CFP Board owns the certification marks CFP®, Certified Financial Planner™ and federally registered CFP (with flame logo), which it awards to individuals who successfully complete initial and ongoing certification requirements. CFP Board currently authorizes more than 42,000 individuals to use these marks in the United States. For more about CFP Board, visit www.CFP.net.